

playmobil[®]
EYEWEAR

OPTIM



A smile captures the world

Since 1974, the toy system PLAYMOBIL® created by Hans Beck has become a classic of children's playrooms, with its many different play worlds – from a pirate ship to a children's hospital.

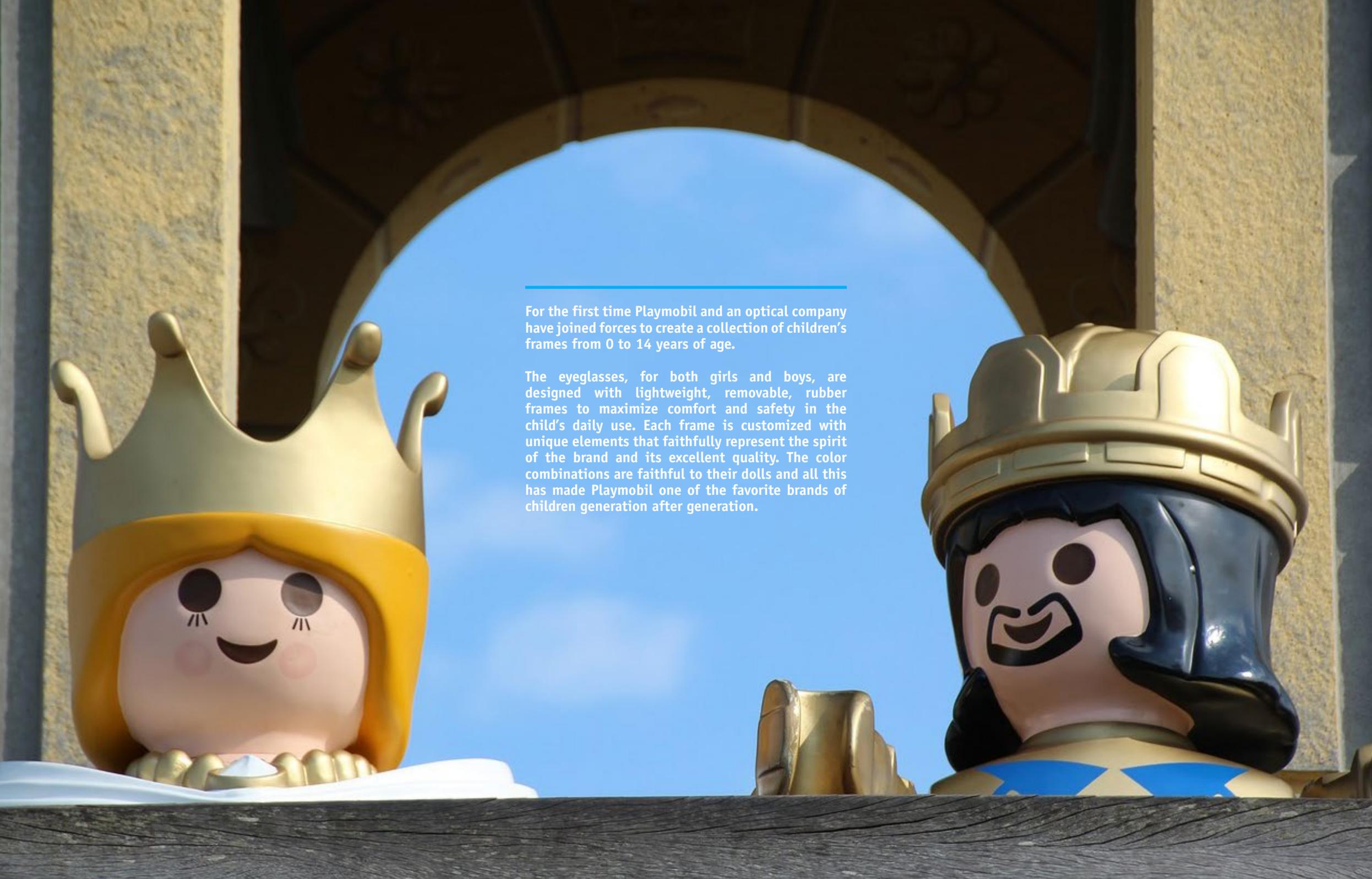




About 3,5 billion of the beloved play figures with the characteristic smile have been produced since then and delight children all over the world. Around 40 different play themes are distributed in approx. 100 countries worldwide. Both parents and educators appreciate the award-winning toy system as a representative of high-value, quality play.



Playmobil has been one of the most famous international toy brands for more than 40 years. Its figures, in the form of 7.5 cm high dolls, were baptized with the name CLICK and are characterized by their large number of moving parts and a multitude of accessories: vehicles, buildings, plants, animals, etc.. This set allows to create a great variety of scenarios and possibilities in which children can develop their imagination in an infinite way.

A Playmobil king and queen are shown from the chest up, looking out from a stone archway. The queen on the left has blonde hair and wears a golden crown and necklace. The king on the right has dark hair and a beard, wearing a golden crown and a blue and gold tunic. The background is a bright blue sky with light clouds.

For the first time Playmobil and an optical company have joined forces to create a collection of children's frames from 0 to 14 years of age.

The eyeglasses, for both girls and boys, are designed with lightweight, removable, rubber frames to maximize comfort and safety in the child's daily use. Each frame is customized with unique elements that faithfully represent the spirit of the brand and its excellent quality. The color combinations are faithful to their dolls and all this has made Playmobil one of the favorite brands of children generation after generation.



THE FATHERS

Horst Brandstätter (1933 – 2015)

Children knew him as “Mr. Playmobil”, but to most of his employees he was simply “HOB”.

Horst Brandstätter, the great-grandchild of company founder Andreas Brandstätter, was the company's sole owner for three decades. He was among the most distinguished personalities of the German toy industry.

Already in the 1950s, he realized that the future of toy production would be in the field of plastics instead of metal goods. As a result, he restructured the entire manufacturing system of the family business.

At the beginning of the 1970s, Horst Brandstätter asked his chief model maker Hans Beck to develop an entirely new toy system: PLAYMOBIL® was born. With the help of PLAYMOBIL®, Brandstätter's company went on to become Germany's top-selling toy manufacturer.

Proof of Brandstätter's talent for looking ahead and turning his visions into reality can also be seen with the LECHUZA self watering planters, which he successfully established in 2000 as the second pillar of his company.

PLAYMOBIL® head Horst Brandstätter died on June 3, 2015 at the age of 81. His company is continued as a corporate foundation.

THE FATHERS

Hans Beck (1929 – 2009)

In 1958 Hans Beck applied for a position as a toy developer, or at that time a “model maker,” with geobra Brandstätter. The company’s owner, Horst Brandstätter, selected Mr. Beck from among a number of applicants.

Hans Beck designed innovative products for the company from the start, which considerably contributed to the company’s success. His masterpiece, PLAYMOBIL®, was created in the early 1970s.

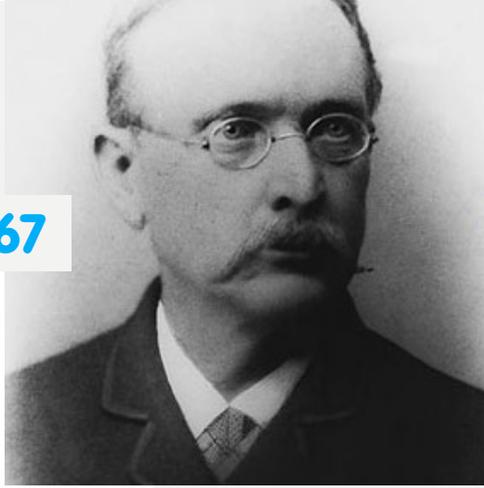
As Head of Development, Hans Beck was PLAYMOBIL®’s “Corporate Conscience” for many years. He personally kept a careful watch over new PLAYMOBIL® sets to ensure that they would fit into the play system’s fundamental concept instead of following short-lived trends.

The consumer’s satisfaction was always his most important concern. Mr. Beck retired in 1998. The company geobra Brandstätter commemorates Hans Beck by making certain that he lives on through the continuation of his figures.

The PLAYMOBIL® R&D team, under the direction of Mr. Uwe Reuter since 2014, is continuing Mr. Beck’s life’s work.



1867



Andreas Brandstätter founds the company bearing his name in Fürth in Bavaria for the production of ornamental casket fittings and locks.

1908



His son Georg takes over from him, changing the name into geobra, an acronym made up from his name, **Georg Brandstätter**.

1921



The company moves to **Zirndorf**, the next-door village, where the company's headquarters are still located today. The company manufactures and distributes toys and other products made of metal.

HISTORY

The late sole owner, Horst Brandstätter, joins the company. Mainly telephones, piggy banks, cash registers and scales for toy shops – all made of sheet metal, later of plastic, are produced. Over the years, the company expands with several toys and leisure products, e.g. the famous hula hoop, water ski and pedal tractors.

The oil crisis and the cost pressure from low-cost countries **start to affect** the company. Horst Brandstätter realises that this is the right moment for a completely new play idea.

The oil crisis and the pressure on costs made Horst Brandstätter consider it the perfect time to develop and complete Hans Beck's new idea. It was Mr. Beck who developed the design of our **"clicks"**.

1952



1958



1970



1974



PLAYMOBIL® is introduced. At the request of his boss, Hans Beck had been busy developing a new play system since 1971. Beck's new idea focuses on the 7.5 cm PLAYMOBIL® figure.

1976



The Malta subsidiary takes over production of the PLAYMOBIL® figures, which are made up of seven components and are assembled by hand. Today most of these are machine-made and **PLAYMOBIL® Malta** has an annual capacity of 100 million figures.

1980



In the 1980s, to meet the rising global demand, PLAYMOBIL® sets up sales companies in France, the Benelux countries (Belgium, Netherlands, Luxembourg), England, Italy, Canada and the USA.

Move to the new DM 50 million headquarters for Development, Marketing and Sales in Zirndorf. Exhibition space and play areas are opened up right next door – the start of the **PLAYMOBIL-FunPark**.

1990



2000



2004



PLAYMOBIL® celebrates its **30th anniversary**. It has established itself as a classic in the toy world.

2010



PLAYMOBIL®'s global sales exceed the "half-billion mark" for the first time, with a turnover of **507 million euros**. geobra Brandstätter is Germany's largest toy manufacturer, with a market share of 8%.

PLAYMOBIL® figures celebrate their **40th** anniversary.

2014



2012



Throughout the past decades Horst Brandstätter has continuously invested in new production facilities. In 2012 a new high-rack warehouse and a new injection moulding plant come into operation at the Dietenhofen location at a cost of 25 million euros.

2015



The company's sole owner, Horst Brandstätter, passes away on 3rd June at the age of 81 years. His company continues as a corporate foundation.

2013



With investments of 100 million euros in 2013, company owner Horst Brandstätter paves the way for his company to remain the largest German toy manufacturer. In May, the groundbreaking for a **new PLAYMOBIL logistics center** in Herrieden takes place.

2018



More than 3 billion figures have found their way into children's rooms worldwide, and more than 5,700 different figures have been created since 1974.



DISTRIBUTORS

ARGELIA
 ARMENIA
 BELARUS
 BULGARIA
 CHINA
 CROATIA
 ECUADOR
 GEORGIA
 INDIA
 JAPAN
 LEBANON
 MAURITIUS
 MOROCCO
 PAKISTAN
 QATAR
 ROMANIA
 SOUTH AFRICA
 TUNISIA
 ULRAINE
 URUGUAY

ANGOLA
 AUSTRALIA
 BOLIVIA
 CAMBODIA+LAOS
 DEM. REP. CONGO
 COLOMBIA
 EGYPT
 HONG KONG
 INDONESIA
 JORDAN
 MADAGASCAR
 REP.MOLDOVA
 NEW ZELAND
 PERU
 REP. KOREA
 RUSSIA
 TAIWAN
 TURKMENISTAN
 UZBEKISTAN
 VIET NAM

ARGENTINA
 BAHRAIN
 BRAZIL
 CHILE
 COSTA RICA
 RP. DOMINICANA
 KENIA
 ICELAND
 ISRAEL
 KUWAIT
 MALAYSIA
 MONGOLIA
 OMAN
 PHILIPPINES
 REP. SERBIA
 SLOVENIA
 THAILAND
 TURKEY
 UNITED ARAB
 EMIRATES
 YEMEN

SUBSIDIARIES

AUSTRIA
 GREECE
 MEXICO
 SWITZERLAND

CANADA
 ITALY
 NORTHERN-EUROPE
 POLAND
 USA

PLAYMOBIL FRANCE
 MALTA
 SPAIN
 UNITED KINGDOM

CONCEPTUAL VALUES

COLOR

Commercial styles.

HIGH QUALITY

Small and wider gauges to cover different ages.

TECHNICAL

Double injection with rubber on the inside of the front and rods.

LIGHTWEIGHT

Screwless hinges, flexible and easy to replace, if necessary.

FUN

Adaptable terminals for a perfect fit.

Fun with Playmobil characters.

CONCEPTS

"PLAY FLEX" ultraflexible

TR90 + Rubber tip

180° Flex

"LONG RUBBER TIP" with acetate front

Rubber TEMPLE with acetate front

Elastic band

Fun, colorful, exible and comfortable, THIS IS THE PLAYMOBIL COLLECTION

27 models (132 sku's)

Materials:

High density TR 90 injection.
"Play Rubber" injection (ultraflexible special material).
Acetate.
TR 90 Clip On injection.
Double injection rubber.

Target:

Girls and boys from 0 to 14 years old.

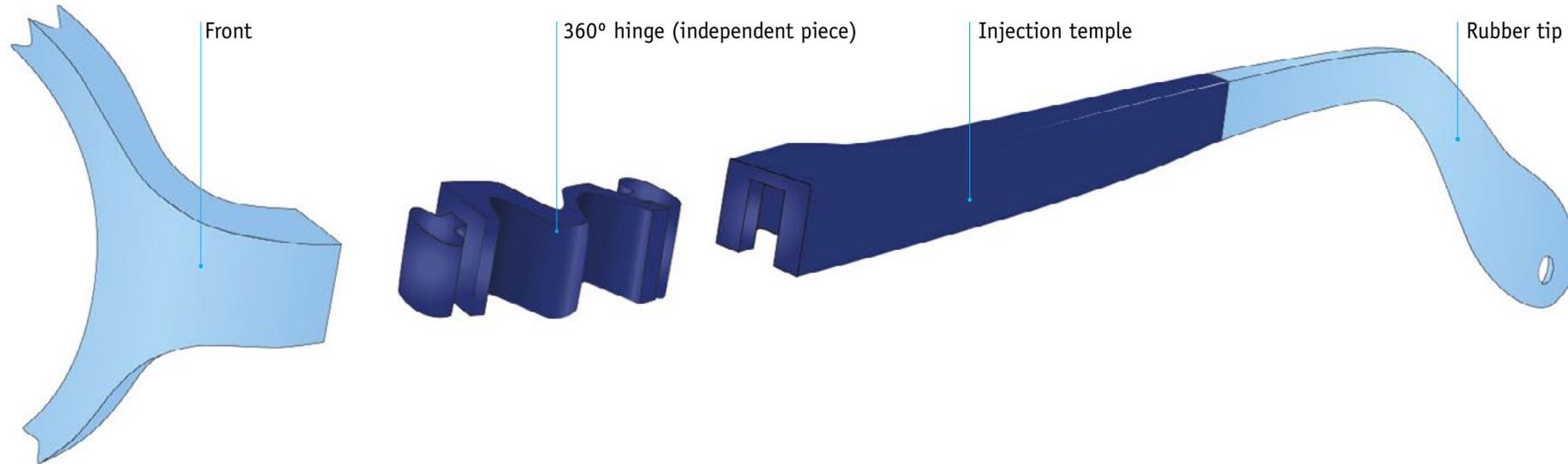
Technical details designed to make its use more comfortable.



“PLAY FLEX”

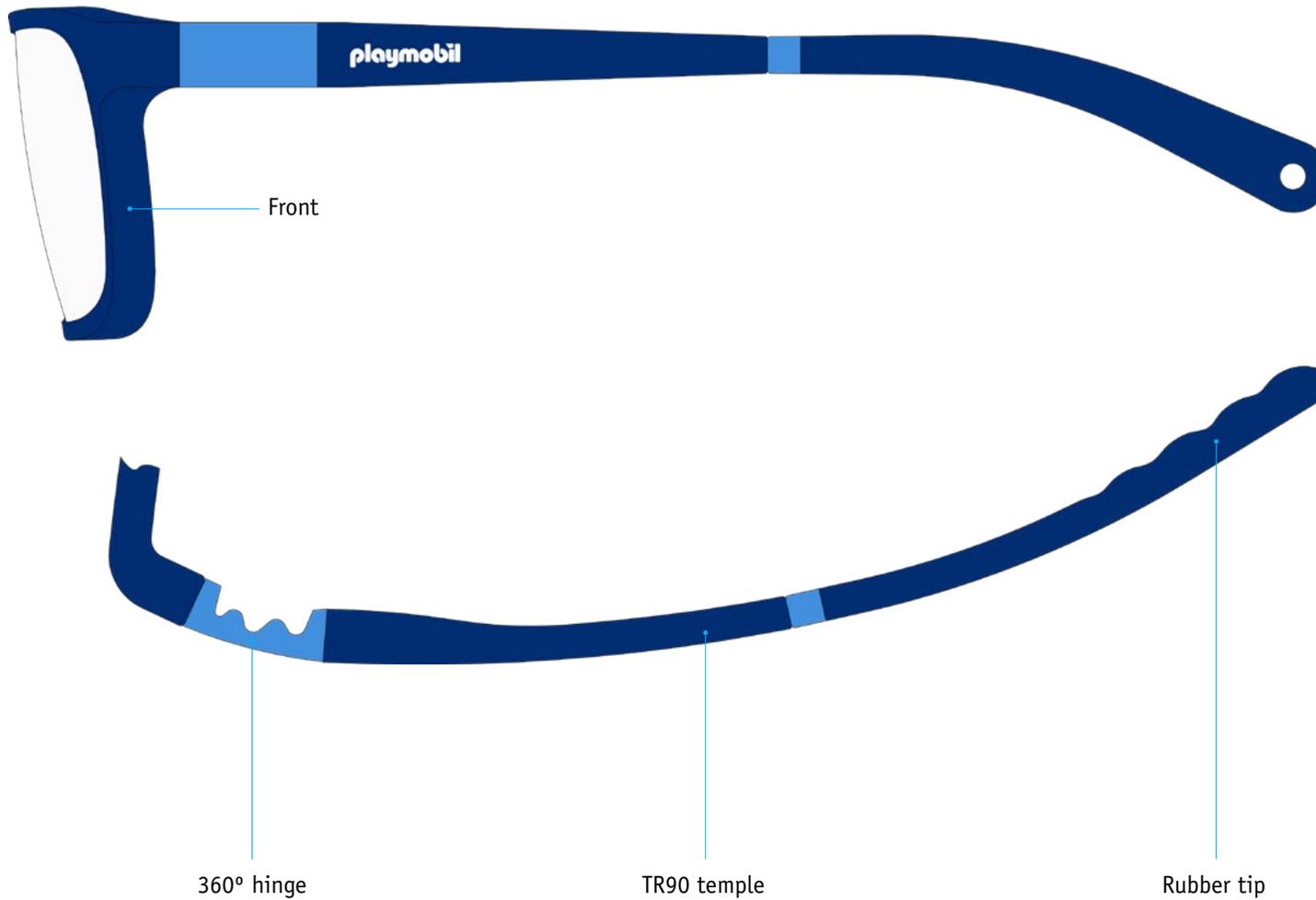
SUBJECTS USED

PLAY RUBBER material: the brand’s exclusive, ultra-flexible, high-strength material that guarantees the child’s protection and reduces breakage rates to a minimum.



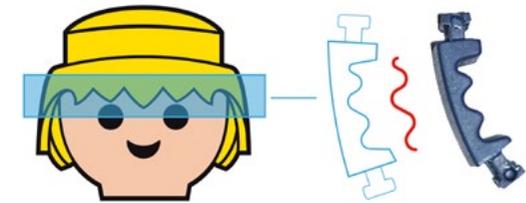
TR90 + RUBBER TIP

Inspired by the curves of dolls' faces.
TR90 frame with double rubber injection on bridge and temples.



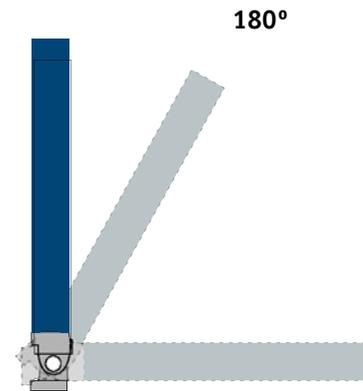
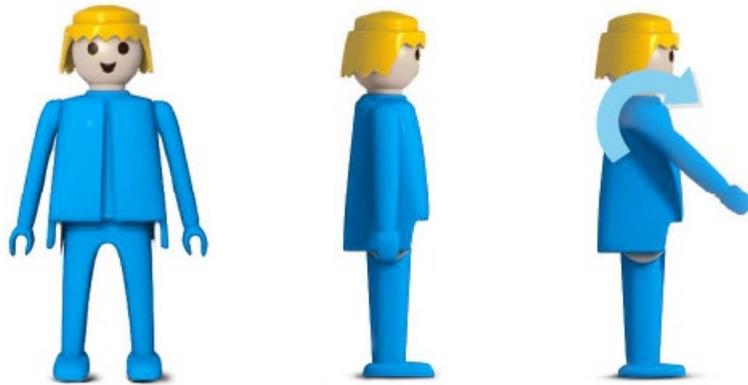
MATERIALS & SPECS

- Frame: TR90 + rubber injection
- Hingeless temple
- Temple: TR90
- Rubber tip



180° FLEX

Playmobil has a unique arm movement.
This is reflected in the design of the rod with a 180° flex.
It is complemented by the Clip On.

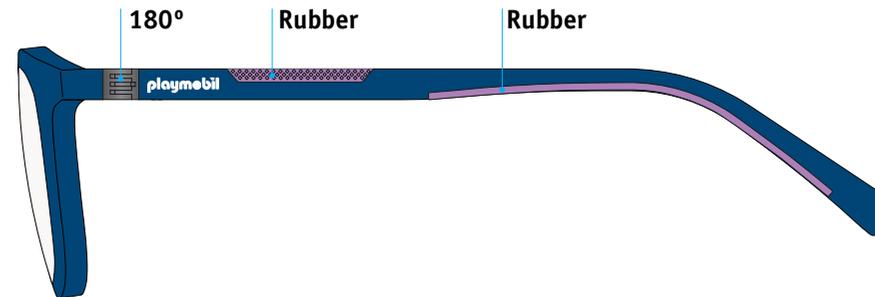


MATERIALS Y SPECIFICATIONS

TR90 + double rubber injection.
Clip-on complement with polarized
lens. 8 to 14 years old.
Boys and girls.



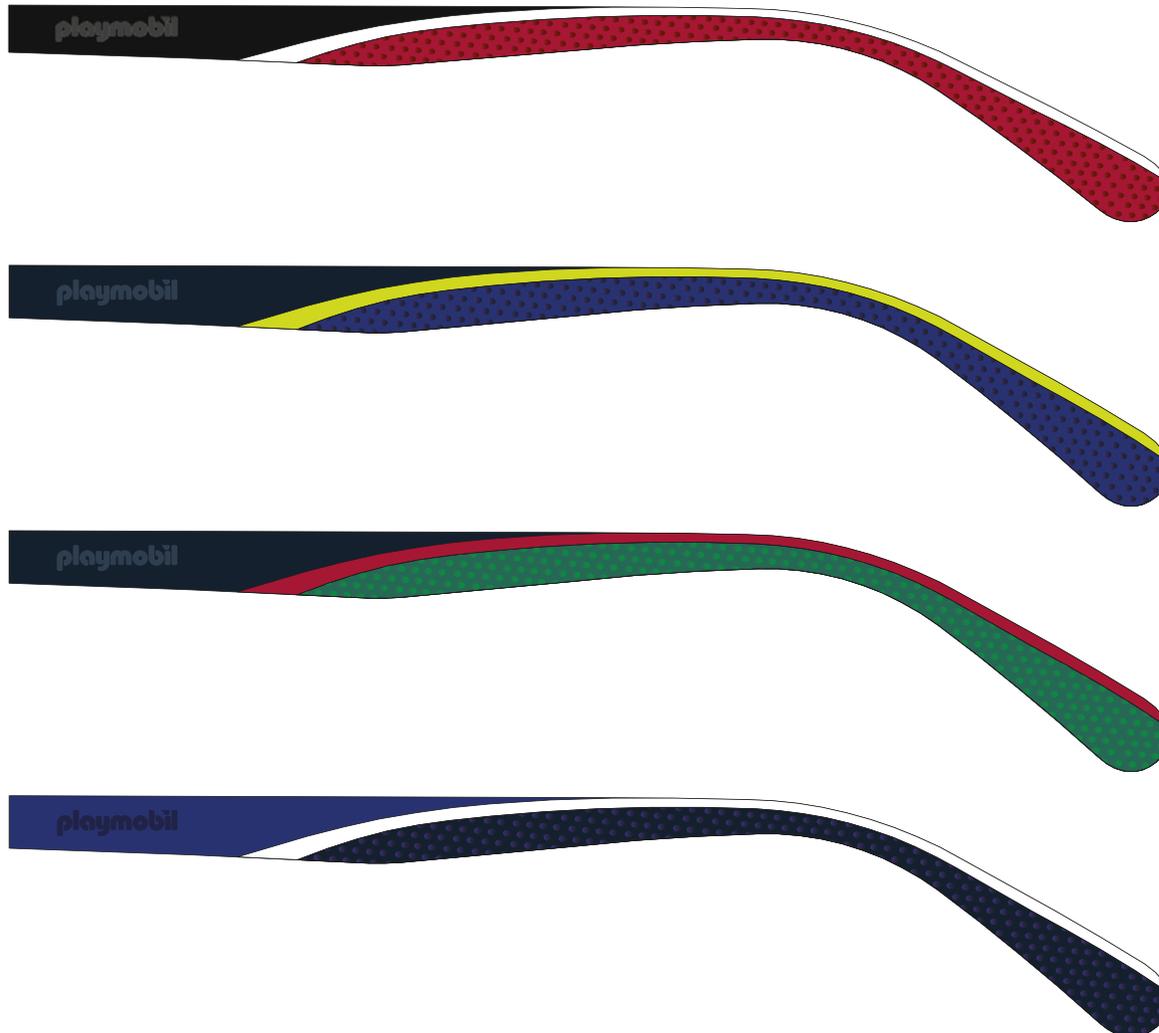
Two frames in one piece
(Clip On Concept)



RUBBER TEMPLE WITH ACETATE FRONT

Inspired by playmobil rubber accessories.
Double injection rubber rod.
Adaptable.

SUBJECTS USED



MATERIALS Y SPECIFICATIONS

Resistant and adaptable goggles.

Rubber temple with sporty style.

Acetate front.

Textured.

Embossed logo.

From 12 to 18 years old.

Boys and girls.

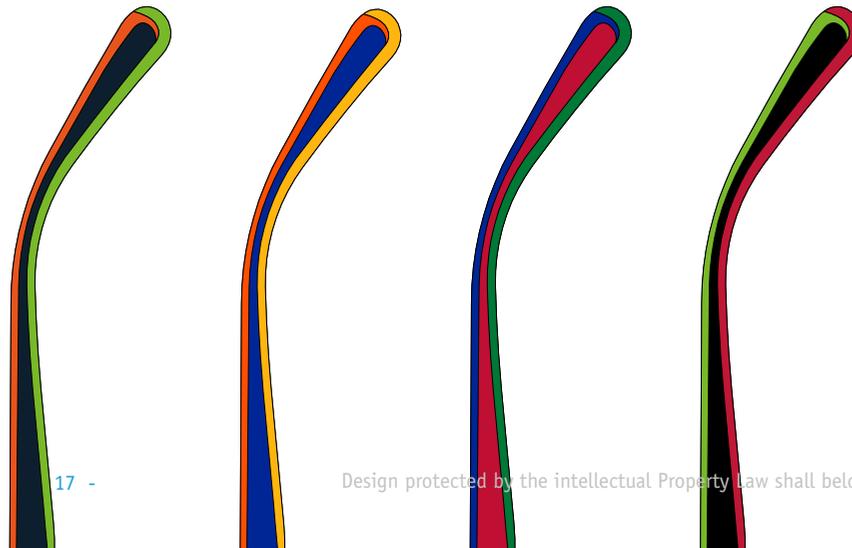
NEW RUBBER TEMPLE

Inspired by the articulated arm of the Playmobil
Rubber temple with acetate front
Sport / retro design



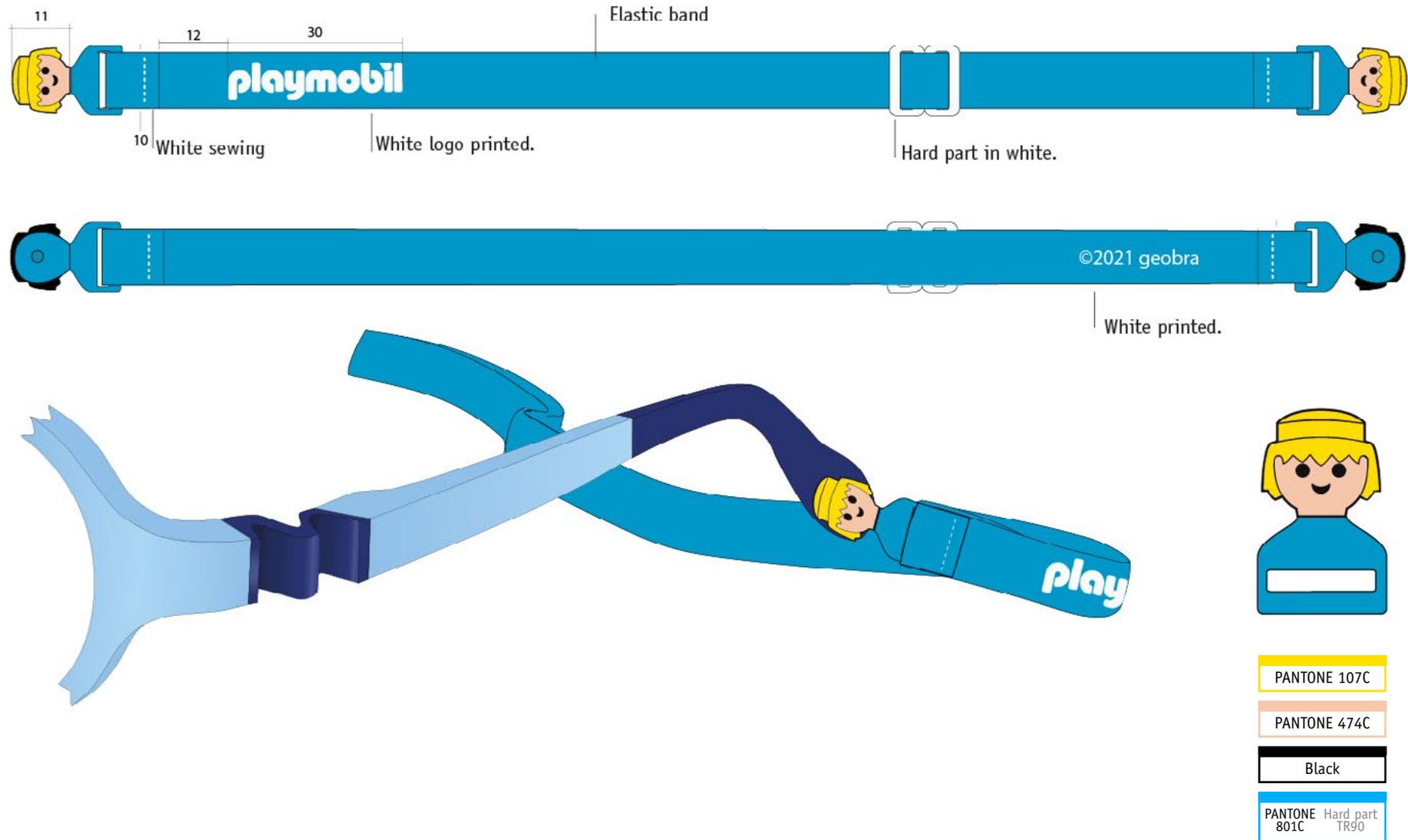
MATERIALS & SPECS

- Rubber temple with sport design
- Acetate front
- Textured.
- Embossed logo
- From 6 to 14 years old
- Boys



“ELASTIC BAND”

Removable elastic band, ideal for the perfect fastening of the frame in any activity of the children in the day to day.



REGULAR COLLECTION

PY23089



49



15



135



C. 512



C. 513



C. 543



C. 544

PY23088



48



16



135



C. 514



C. 534



C. 535



C. 612

PY23087



51



15



135



C. 512



C. 543



C. 545



C. 643



PY23079



45



17



130



C. 516



C. 525



C. 527



C. 565

PY23077



45



15



130



C. 516



C. 548



C. 568



C. 598

PY23076



44



16



130



C. 527



C. 547



C. 560



C. 568

PY23075



41



17



130



C. 527



C. 537



C. 568



C. 580

PY23073



52



16



135



C. 511



C. 512



C. 525



C. 543



C. 545

PY23072



50



16



135



C. 527



C. 541



C. 565



C. 566

PY23071



45



17



130



C. 527



C. 537



C. 549



C. 562

PY23067



45



16



135



C. 511



C. 512



C. 543



C. 575



C. 544



C. 545



C. 573



C. 612

PY23066



48



18



135



C. 511



C. 512



C. 541



C. 575



C. 513



C. 517



C. 543



C. 641

PY23065



46



15



135



C. 511



C. 545



C. 575



C. 612



C. 512



C. 517



C. 541



C. 643



PY23064



47



15



135



C. 512



C. 535



C. 541



C. 543



C. 544



C. 545



C. 546



C. 612

PY23063



41



17



130



C. 511



C. 524



C. 545



C. 595

PY23062



41



17



130



C. 510



C. 511



C. 512



C. 545

PY23061



45



15



130



C. 516



C. 527



C. 545



C. 560

PY23060



44



16



130



C. 511



C. 527



C. 531



C. 595

PY23059



47



19



130



C. 101



C. 212



C. 237



C. 241



C. 262



C. 275



C. 286



PY23058



48



20



130



C. 101



C. 212



C. 237



C. 253



C. 262



C. 275

PY23054

PLAY FLEX



52



16



135



Unbreakable



Hypoallergenic



C. 512



C. 533



C. 543



C. 545



C. 575



C. 612

PY23054

PLAY FLEX



52



16



135



Unbreakable



Hypoallergenic



C. 633



C. 643



C. 645



C. 675



C. 845



C. 945

PY23053

PLAY FLEX



47



20



135



 **Unbreakable**

 **Hypoallergenic**

C. 512



C. 545



C. 546



C. 552



C. 553



C. 554



PY23053

PLAY FLEX



47



20



135



C. 612



C. 645



C. 646



C. 652



C. 653



C. 654



C. 862



C. 962

PY23052

PLAY FLEX



50



17



130



 Unbreakable

 Hypoallergenic

C. 512



C. 513



C. 541



C. 542



C. 543



C. 544



C. 574



C. 575



PY23052

PLAY FLEX



50



17



130



Unbreakable



Hypoallergenic



C. 612



C. 613



C. 641



C. 642



C. 643



C. 644



C. 674



C. 675

PY23052

PLAY FLEX



50



17



130



C. 545



C. 645

 Unbreakable

 Hypoallergenic

PY23051

PLAY FLEX



44



16



115



C. 541



C. 562



C. 575



C. 641



C. 662



C. 675



Unbreakable



Hypoallergenic

PY23051

PLAY FLEX



44



16



115



C. 553



C. 566



C. 653



C. 666



PY23050

PLAY FLEX



38



15



115



Unbreakable



Hypoallergenic



C. 537



C. 546



C. 567



C. 637



C. 646



C. 667

PY23049

ACETATE



47



16



135



C. 511



C. 517



C. 541



C. 543



C. 544



C. 545



C. 612



C. 645

PY23049

ACETATE



47



16



135



C. 512



C. 518



C. 542



C. 546



C. 575

PY23048

ACETATE



47



16



135



C. 511



C. 512



C. 543



C. 545



C. 546



C. 575



C. 641



C. 645

PY23044

PLAY FLEX



46



16



130



Unbreakable



Hypoallergenic



C. 541



C. 542



C. 543



C. 575



C. 641



C. 642



C. 574

PY23044

PLAY FLEX



46



16



130



Unbreakable



Hypoallergenic



C. 643



C. 675



C. 840



C. 940



C. 534



C. 585



C. 634



C. 685

PY23043

PLAY FLEX



48



16



130



Unbreakable



Hypoallergenic

C. 534



C. 541



C. 542



C. 543



C. 575



C. 634



C. 574



PY23043

PLAY FLEX



48



16



130



 Unbreakable

 Hypoallergenic



C. 641



C. 642



C. 643



C. 675



C. 840



C. 940



C. 585



C. 685

PY23042

ACETATE



50



15



135



C. 531



C. 553



C. 563



C. 564



C. 565



C. 566

PY23042

ACETATE



50



15



135



C. 550



C. 560



C. 561



C. 599

PY23041

ACETATE



49



16



135



C. 513



C. 517



C. 541



C. 545



PY23039

ACETATE



50



15



135



C. 513



C. 514



C. 517



C. 545



C. 475



PY23038

PLAY FLEX



46



15



130



Unbreakable



Hypoallergenic

C. 556



C. 557



C. 566



C. 586



C. 656



C. 657



PY23038

PLAY FLEX



46



15



130



Unbreakable



Hypoallergenic

C. 666



C. 686



C. 537



C. 546



C. 637



C. 646



PY23018

PLAY FLEX



50



14



135



Unbreakable



Hypoallergenic

C. 512



C. 549



C. 553



C. 555



C. 557



C. 563



C. 566



C. 567



PY23018

PLAY FLEX



50



14



135



Unbreakable



Hypoallergenic



C. 575



C. 612



C. 649



C. 653



C. 655



C. 657

PY23018

PLAY FLEX



50



14



135



Unbreakable



Hypoallergenic



C. 663



C. 666



C. 667



C. 675



C. 860
GLOW



C. 960
GLOW

PY23017

PLAY FLEX



48



14



135



Unbreakable



Hypoallergenic

C. 512



C. 537



C. 546



C. 553



C. 555



C. 557



C. 563



C. 566



PY23017

PLAY FLEX



48



14



135



Unbreakable



Hypoallergenic

C. 567



C. 612



C. 637



C. 646



C. 653



C. 655



PY23017

PLAY FLEX



48



14



135



 **Unbreakable**

 **Hypoallergenic**



C. 657



C. 663



C. 666



C. 667

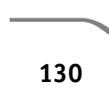


C. 860



C. 960

PY23016
PLAY FLEX



Unbreakable



Hypoallergenic



C. 537



C. 553



C. 556



C. 557

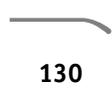


C. 562



C. 565

PY23016
PLAY FLEX



 **Unbreakable**

 **Hypoallergenic**



C. 566



C. 586



C. 637



C. 653



C. 656



C. 657

PY23016

PLAY FLEX



44



14



130



Unbreakable



Hypoallergenic

C. 662



C. 665



C. 666



C. 686



C. 860
GLOW



C. 960
GLOW



C. 546



C. 646



PY23012

PLAY FLEX



47



16



130



Unbreakable



Hypoallergenic

C. 542



C. 543



C. 544



C. 545



C. 546



C. 547



C. 575



C. 642



PY23012

PLAY FLEX



47



16



130



C. 643



C. 644



C. 645



C. 646



C. 647



C. 675



C. 840
GLOW



C. 940
GLOW



Unbreakable



Hypoallergenic

PY23012

PLAY FLEX



47



16



130



Unbreakable



Hypoallergenic

C. 538



C. 549



C. 585



C. 638



C. 649



C. 685



PY23011

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 541



C. 542



C. 543



C. 544



C. 545



C. 546



C. 547

PY23011

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 575



C. 641



C. 642



C. 643



C. 644



C. 645

PY23011

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 646



C. 647



C. 675



C. 840
GLOW



C. 640
GLOW

PY23011

PLAY FLEX



45



15



130



Unbreakable



Hypoallergenic



C. 538



C. 549



C. 585



C. 638



C. 649



C. 685

PY23010
PLAY FLEX


42


15


115



 Unbreakable

 Hypoallergenic

C. 546



C. 556



C. 565



C. 646



C. 656



C. 665



PY23010

PLAY FLEX



42



15



115



C. 544



C. 555



C. 644



C. 655



Unbreakable



Hypoallergenic

PY23009

PLAY FLEX



40



16



115



Unbreakable



Hypoallergenic



C. 546



C. 556



C. 565



C. 646



C. 656



C. 665

PY23007

TR90



50



15



135



C. 633



C. 642



C. 643



C. 645

PY23006

TR90



48



15



130



C. 642



C. 644



C. 645



C. 675



C. 646

PY23005

TR90



47



15



130



C. 642



C. 646



C. 649



C. 674



C. 643



PY23004

TR90



44



15



130



C. 641



C. 643



C. 644



C. 674

PY23000

TR90



44



15



130



C. 654



C. 656



C. 663



C. 676

SUN COLLECTION

PY33037

PLAY FLEX



42



17



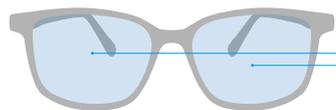
110



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 635



C. 637



C. 643



C. 645



C. 647



C. 657



C. 675



C. 677

PY33036

PLAY FLEX



39



16



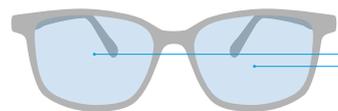
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 645



C. 647



C. 657



C. 667



C. 675



C. 677



C. 688

PY33035

TR90



46



18



135



Polarized

Blue block



C. 531



C. 535



C. 553



C. 555



C. 556



C. 562



C. 565



C. 566

PY33034

PLAY FLEX
TR90



42



14



105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 643



C. 645



C. 657



C. 666



C. 667



C. 677



C. 688

PY33033

PLAY FLEX
TR90



45



16



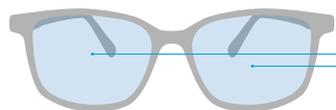
105



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 637



C. 643



C. 645



C. 647



C. 657



C. 666

PY33033

PLAY FLEX
TR90



45



16



105



C. 667



C. 688



C. 677



Unbreakable



Hypoallergenic



Polarized

Blue block

PY33032

TR90



48



16



135



Polarized

Blue block



C. 511



C. 517



C. 541



C. 612



C. 633



C. 643



C. 644

PY33031

TR90



47



16



135



Polarized

Blue block



C. 511



C. 517



C. 533



C. 541



C. 585



C. 612



C. 643



C. 644

PY33030

INJECTION



48



17



135



Polarized

Blue block



C. 511



C. 516



C. 517



C. 533



C. 545



C. 612



C. 643



C. 688

PY33029

TR90



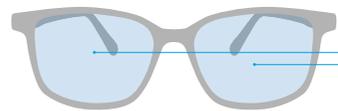
50



15



130



Polarized

Blue block



C. 511



C. 517



C. 546



C. 588



C. 612



C. 633



C. 645

PY33028

TR90



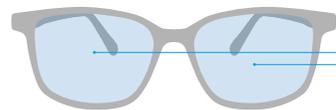
46



17



130



Polarized

Blue block



C. 511



C. 535



C. 546



C. 585



C. 612



C. 641



C. 643

PY33027

TR90



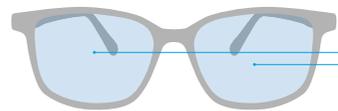
49



16



130



Polarized

Blue block



C. 511



C. 535



C. 543



C. 585



C. 612

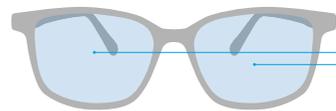
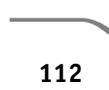


C. 635



C. 645

PY33021
INJECTION



Polarized
Blue block



C. 612



C. 613



C. 615



C. 633



C. 645



C. 674

PY33020

INJECTION



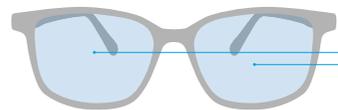
50



15



135



Polarized

Blue block



C. 511



C. 512



C. 595



C. 612



C. 643



C. 675

PY33019
INJECTION



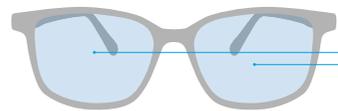
44



18



115



Polarized

Blue block



C. 641



C. 643



C. 645



C. 653



C. 655

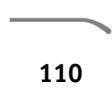


C. 662



C. 675

PY33018
INJECTION



C. 611



C. 612



C. 613



C. 641



C. 643



C. 675



Polarized

Blue block

PY33017
INJECTION



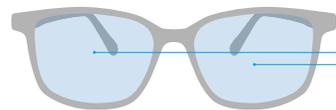
47



16



135



Polarized

Blue block



C. 511



C. 541



C. 612



C. 613

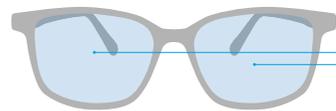
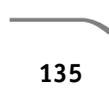


C. 634



C. 645

PY33016
INJECTION



Polarized

Blue block



C. 511



C. 512



C. 536



C. 553



C. 560



C. 575

PY33012

INJECTION



48



17



130



Polarized

Blue block



C. 511



C. 512



C. 541



C. 543



C. 612



C. 675

CLIP ON COLLECTION

PY33026

TR90
CLIP ON
POLARIZED



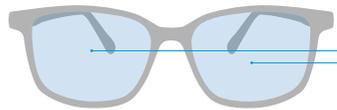
47



18



130



Polarized

Blue block



C. 542



C. 612



C. 643



C. 649



PY33025

TR90
CLIP ON
POLARIZED



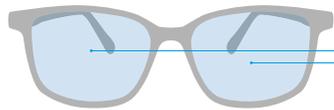
46



18



130



Polarized

Blue block



C. 567



C. 649



C. 652



C. 653



PY33024

TR90
CLIP ON
POLARIZED



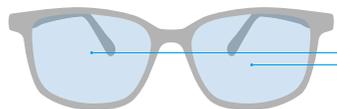
48



15



130



Polarized

Blue block



C. 612



C. 641



C. 643



C. 675



PY33023

TR90
CLIP ON
POLARIZED



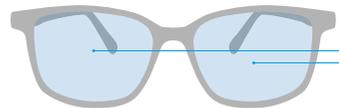
43



17



130



Polarized

Blue block

C. 612



C. 655



C. 656



C. 662



PY33022

TR90
CLIP ON
POLARIZED



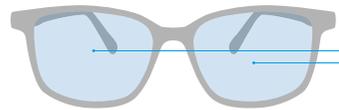
44



19



135



Polarized

Blue block



C. 612



C. 641



C. 643



C. 655



PY33006

TR90
CLIP ON
POLARIZED



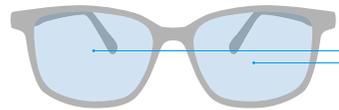
47



15



135



Polarized

Blue block



C. 545



C. 612



C. 644



C. 646



PY33005

TR90
CLIP ON
POLARIZED



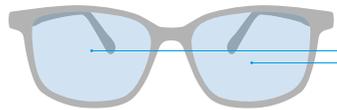
51



17



135



Polarized

Blue block



C. 612



C. 613



C. 643



C. 644



PY33011

PLAY FLEX
CLIP ON
POLARIZED



47



16



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 541



C. 543



C. 545



C. 575



PY33011

PLAY FLEX
CLIP ON
POLARIZED



47



16



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 641



C. 643



C. 645



C. 675



PY33010

PLAY FLEX
CLIP ON
POLARIZED



45



15



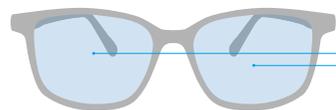
130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 543



C. 545



C. 546



C. 575



PY33010

PLAY FLEX
CLIP ON
POLARIZED



45



15



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 643



C. 645



C. 646



C. 675



PY33009

PLAY FLEX
CLIP ON
POLARIZED



46



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 512



C. 555



C. 562



C. 565



PY33009

PLAY FLEX
CLIP ON
POLARIZED



46



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 612



C. 655



C. 662



C. 665



PY33008

PLAY FLEX
CLIP ON
POLARIZED



48



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 552



C. 553



C. 555



C. 562



PY33008

PLAY FLEX
CLIP ON
POLARIZED



48



14



130



Unbreakable



Hypoallergenic



Polarized

Blue block



C. 652



C. 653



C. 655



C. 662



PY33007

TR90 CLIP ON
POLARIZED



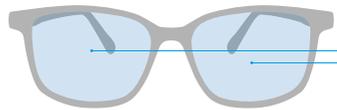
48



16



135



Polarized

Blue block

C. 567



C. 652



C. 655



C. 658



PY33006

TR90 CLIP ON
POLARIZED



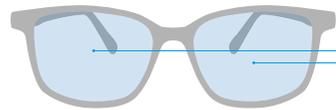
47



15



135



Polarized

Blue block



C. 542



C. 641



C. 643



C. 675



PY33005

TR90 CLIP ON
POLARIZED



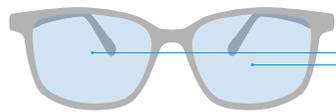
51



16



135



Polarized

Blue block



C. 612



C. 631



C. 641



PY33005

TR90 CLIP ON
POLARIZED



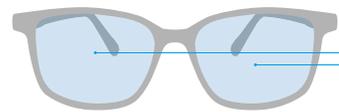
51



16



135



Polarized

Blue block



C. 643



C. 675



PY33004

TR90 CLIP ON
POLARIZED



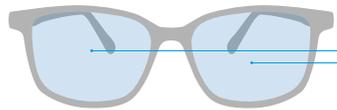
51



16



135



Polarized

Blue block



C. 653



C. 654



C. 656



PY33004

TR90 CLIP ON
POLARIZED



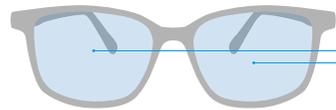
51



16



135



Polarized

Blue block



C. 665

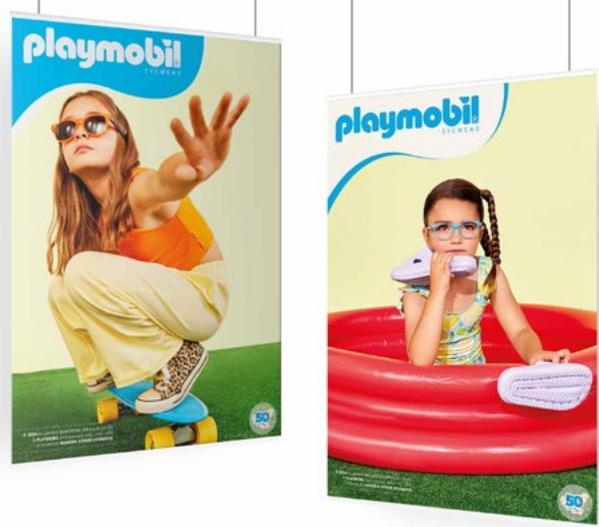


C. 666



POINT OF SALES

1



2



3



4



5



- 1. Double sided poster 70x100 cm
Ref. **PPY0053**
- 2. Showcard 15x21 cm
Ref. **PPY0054**
- 3. Showcard 15x21 cm
Ref. **PPY0055**
- 4. Showcard 29x40 cm
Ref. **PPY0056**
- 5. Showcard 29x20 cm
Ref. **PPY0057**

1



2



3



1. Showcard 40x29 cm

Ref. **PPY0058**

2. Showcard 29x40 cm

Ref. **PPY0059**

3. Exhibitor

Ref. **PPY0060**

1



2



1. Exhibitor
Ref. **PPY0052**

2. Double sided poster 70x100 cm
Ref. **PPY0043**

4



5



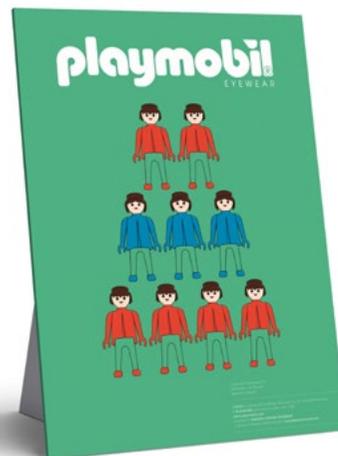
5



7



8



- 4. Showcard 15x21 cm
Ref. **PPY0045**
- 5. Showcard 29x40 cm
Ref. **PPY0048**
- 6. Showcard 29x20 cm
Ref. **PPY0049**
- 7. Showcard 29x40 cm
Ref. **PPY0050**
- 8. Showcard 29x40 cm
Ref. **PPY0051**



9. Pirate Willy 62 cm.
Ref. PPY0016

1



2



3



4



CASES

1. Boy Regular collection.
Ref. **ESTPYB**

2. Girl Regular collection
Ref. **ESTPYP**

3. Unisex Clip ON collection.
Ref. **ESTPYCL**

4. Unisex sun collection.
Ref. **ESTPYS**

1



SUITCASE

- 1. Suitcase 75 x 40 x 26 cm.
Ref. MALPY



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